

Effective Date: 20/9/24

Welcome to Arc Group London's Website. We respect your privacy and are committed to protecting your personal data. This privacy policy outlines how we collect, use, disclose and safeguard your information when you visit our website www.arcgroupuk.com.

Please read this privacy policy carefully. If you do not agree with the terms of this policy, please do not access the site.

1. Information We Collect

We may collect and process the following types of data:

- **Personal Information:** when you register, contact us or engage with our services, we may collect your name, email address, phone number and any other relevant details
- **Usage Data:** we collect information about how you interact with our website, including IP address, browser type, referring URLs, pages visited and the time spent on our site
- **Cookies:** we use cookies and similar tracking technologies to enhance user experience and track website performance. You can control cookie preferences through your browser settings.

2. How we Use your Information

We may use your personal information for the following purposes:

- To provide and maintain our services
- To improve user experience and optimise website performance
- To communicate with you, including sending newsletters or responding to enquiries
- To process transactions and prevent fraudulent activity
- To comply with legal obligations and protect the rights of the website and users

3. How we Share your Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your data in the following circumstances:

- With trusted service providers who assist us in operating our website (e.g. hosting providers, payment processors)
- To comply with legal obligations, respond to lawful requests, or protect our rights
- In the event of a business transaction such as a merger or acquisition

4. Data Security

We take appropriate security measures to protect your personal information. However, no system is completely secure and we cannot guarantee the absolute security of your data.

5. Third-Party Links

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or the content of those sites. Please review their privacy policies separately.

6. Your Rights

Depending on your location, you may have the following rights regarding your personal information:

- **Access:** request a copy of the personal data we hold about you
- **Correction:** request corrections to any inaccurate or incomplete data
- **Deletion:** request the deletion of your personal data
- **Objection:** object to the processing of your data for specific purposes

To exercise these rights, please contact us at info@arcgroupuk.com

7. Changes to This Policy

We may update this privacy policy from time to time. Any changes will be posted on this page, and the updated policy will include the effective date at the top. Please review this page periodically for any updates.

8. Contact Us

If you have any questions about this privacy policy, please contact us at:

Arc Group London Limited

4a Nobel Road, Edmonton, London N18 3BH

Tel : 020 8539 6967

Email: info@arcgroupuk.com